


DANIELA BAEZ

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WORK EXPERIENCE

Northwell Health | Ryan Seacrest Foundation

7/2023 - Present

Multimedia Producer, Seacrest Studios

- Manage all technical and creative operations for Seacrest Studios, a broadcast media center sponsored by the Ryan Seacrest Foundation (RSF)
- Produce high-resolution photos, videos, and vertical content of celebrity visits, events, and daily programs, published across RSF's and Cohen Children's Medical Center social media platforms, press releases, newsletters, and websites, consistently meeting tight deadlines
- Implement and maintain a streamlined organizational system for all media assets
- Act as on-air talent while managing live programming operations, using SAS audio consoles, vMix, PTZ cameras, and other studio equipment
- Create promotional materials, schedule weekly programs, secure media consents, and oversee production logistics
- Schedule pre-recorded programming via CASTUS to supplement live programming on closed-circuit network broadcast

Live X | Expect Fitness

4/2023 - 6/2023

Technical Director (Freelance)

- Live switched studio content to deliver a three-camera line cut to a remote editor for publication to the Expect Fitness application producing about 180 workout videos for pregnant women

SiriusXM

10/2019 - 3/2023

Jr. Technical Director/Production Assistant, Video Programming

- Live switched studio content for talk shows, podcasts, and town halls across various genres from the video control room, producing a four-camera line cut to editors for publication on the SXM app and social media channels
- Coordinated and supported offsite productions, including high-profile events such as Super Bowl radio row & NYU COVID-19 coverage
- Maintained and quality-controlled video publishing systems and metadata to meet publication standards
- Collaborated with cross-functional teams to optimize video production quality in studio, remote, and field settings

TECHNICAL SKILLS

- **Software:** Adobe Premiere Pro, Photoshop, Audition, Lightroom, Avid Media Composer, Zoom, Canva, CapCut, Microsoft Office, Google Suite, Frame.io, Airtable
- **Production Tools:** vMix, Tricaster TC1, Blackmagic switchers, SAS audio console, PTZ cameras, CASTUS
- **Languages:** Fluent in Spanish and French
- **Additional:** Expertise in fast-paced, high profile production environments

EDUCATION

Santa Clara University, College of Arts & Sciences

9/2016 - 6/2019

Bachelor of Arts in Communication: Emphasis in Digital Filmmaking (GPA: 3.7)